

ABOUT THE AUTHORS

Carole A. Levitt, JD, MLS



Carole Levitt is a nationally recognized author and speaker on Internet research. She has over twenty years of experience in the legal field as a Law Librarian, Legal Research and Writing Professor, California Attorney, and Internet Trainer. She is a skilled online searcher, focusing on legal, public record, investigative, and business research. She is co-author of *The Lawyer's Guide to Fact Finding on the Internet* (A.B.A.) and co-editor of the *Internet Fact Finding For Lawyers* newsletter (ALI-ABA).

As President and founder of Internet For Lawyers (www.netforlawyers.com), she provides customized Internet research training to legal professionals (with continuing legal education credit). Ms. Levitt has presented at the A.B.A. TechShow; LegalWorks; LegalTech; the annual meetings of the A.B.A., The National Association of Bar Executives, the Association of Continuing Legal Education, and the California State Bar Association; the worldwide Gibson, Dunn & Crutcher corporate attorney retreat; law firms, bar associations; and library associations throughout the country. Ms. Levitt serves on the Executive Council of the A.B.A.'s Law Practice Management (LPM) Section, as well as the section's Publishing Board. Previously, she was Chair of the California State Bar's Law Practice Management & Technology Section and served on the Executive Board of the Los Angeles County Bar Law Practice Management Section, among various other professional association activities.

She was a regular contributor to the *Los Angeles Lawyer* magazine's "Computer Counselor" column for eight years and has also written for numerous magazines, newsletters, and web sites such as *Trial*, *The Internet Lawyer*, *Computer and Internet Lawyer*, *Research Advisor*, *Nashville Lawyer*, *FindLaw*, *CEB Case N Point*, and *LLRX*.

Ms. Levitt received her Juris Doctorate from The John Marshall Law School, where she graduated with distinction and was a member of the school's law review. She earned her Bachelors in Political Science and her Masters in Library Science at the University of Illinois. Ms. Levitt can be contacted at clevitt@netforlawyers.com.

Mark E. Rosch



As Vice President of Internet For Lawyers (IFL), Rosch is the developer and manager of the Internet For Lawyers Web site. He writes and speaks about how to use the Internet for research and for marketing and also on technology implementation for the legal community. Mr. Rosch is co-author of *The Lawyer's Guide to Fact Finding on the Internet* (A.B.A.) and co-editor of the *Internet Fact Finding For Lawyers* newsletter (ALI-ABA) and has written on the subject of building and managing effective Web sites for the Legal Marketing Association, *GP Solo*, and *Los Angeles Lawyer* magazines.

Mr. Rosch has also written about the application of computer technology in the law office for *Law Office Computing*, *Los Angeles Lawyer*, and the *Los Angeles Daily Journal*, among other publications. Additionally, he has presented at the Annual meetings of the A.B.A., the National Association of Bar Executives, the Association of Continuing Legal Education, the California State Bar, and in-house at various firms.

Mr. Rosch is a member of the A.B.A. and serves on its LPM Section Education Board. He is also a member of the Association of Continuing Legal Education (ACLEA), serving as Chair of ACLEA's Entrepreneur's section. He has also served as Chair of ACLEA's Marketing section, a member of the Academy of Television Arts & Sciences' Public Relations steering committee, the Television Publicity Executives Committee, and the American Film Institute.

During his nearly 20 years of marketing experience, Mr. Rosch has developed and supervised the publicity, promotions, and marketing campaigns for numerous and varied clients, from legal portals to new media developers. He has also provided web management consulting to the State Bar of California Law Practice Management & Technology section's Web site and various law firms and solo practitioners.

He was graduated from Tulane University, in New Orleans, with a B.A. degree in Sociology. Mr. Rosch can be reached at mrosch@netforlawyers.com.