

## THE CYBERSLEUTH'S GUIDE TO THE INTERNET: INVESTIGATIVE RESEARCH STRATEGIES FOR THE LEGAL PROFESSIONAL

A lawyer's research involves much more than just finding cases and statutes, and whether you're a transactional lawyer looking for information on a company, a consumer attorney tracking down a defective product, a matrimonial attorney searching for a spouse's assets, or a litigator looking for a missing witness, the Internet can be an indispensable source of information.

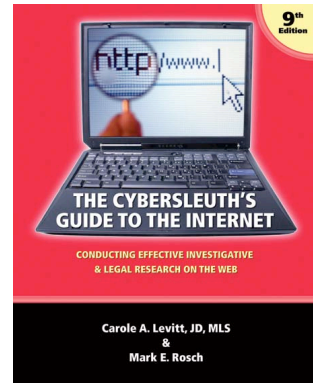
Nationally recognized Internet trainers and authors of *The Cybersleuth's Guide to the Internet* will show you how to find and use specific Web sites to unearth factual and investigative information FREE (or at low cost!) on the Net. Instead of first turning to experts, consultants, skip tracers, and private investigators, seminar attendees will quickly learn how to be their own Cybersleuth.

The ABA's most recent Technology Survey found that while nearly 90% of attorneys used the Internet "to research news or current events," less than half were using the public records or company background information, both of which are freely available on the Internet. The attorney who thinks they're "using the Internet in their practice" because they are reading the news or checking their stock portfolios online runs the risk of having cases dismissed, losing cases, or facing a malpractice suit...because of information they've missed.

### Agenda

#### Learn How to Search Like a Private Investigator:

- Develop Internet Investigative Search Strategies
- Learn to Extract Background Information from Dockets
- Unearth Bankruptcies
- Mine the Web for Missing People
- Glean Private or Personal Information from Blogs and Usenet Postings
- Identify Low Cost Investigative Databases to...
  - Discover Addresses (Home and Email)
  - Find Phone Numbers (Even Cellular)
  - Locate Someone's Aliases and Employer's Name



Program materials

#### How to Access Expensive Databases...For Free...to Find

- Factual Information
- Background information
- Full-text Newspaper and Magazine articles
- Press Releases
- And, more...

#### Discover Quick and Easy Methods to Access Background Information from Public Records & Publicly Available Data

- Online Telephone/Address Directories
- Death Records
- Birthdays
- Social Security Numbers
- Real Property Records
- Criminal Records
- Political Persuasion
- Expert Witnesses
- S.E.C. Filings

#### Learn Why Social Network Sites are Becoming the Latest & Greatest Investigative Tool

- Find out How to Dig Up "Dirt" about the Opposition
- Uncover Information to Attack a Witness' Credibility
- Seek out the Smoking Gun
- Obtain Useful Background Information about Potential Clients, Potential Hires, and the Opposition

#### COURSE MATERIALS:

**Attendees will receive a copy of Carole Levitt and Mark Rosch's 330-page book, "The Cybersleuth's Guide to the Internet," 9<sup>th</sup> edition, 2008 – a \$59.95 VALUE!**