

THE CYBERSLEUTH'S GUIDE TO THE INTERNET AS A RISK MANAGEMENT TOOL

The Internet's not just for sports scores and airline tickets. There's more news, company business data and background information on individuals available for free or low-cost on the Internet than has ever been available before. While much of it may be frivolous, some information could make the difference between taking the wrong client or creating a serious conflict of interest.

The Cybersleuth's Guide to the Internet as a Risk Management Tool is a half-day presentation broken down into two parts:

- 1-hour lunchtime presentation open to all interested attorneys and/or staff
- 2-hour hands-on research workshop limited to 10 select firm employees (attorneys, paralegals, or administration)

1-HOUR SEMINAR DESCRIPTION:

Punctuated with "War Stories" of how other legal professionals have used Internet resources to uncover information not available from any other source, this program will provide an overview of information resources that could make or break your case.

Course Materials:

For easy reference after the presentation, all seminar attendees will receive a one-page hand-out detailing the sites discussed.

2-HOUR HANDS-ON RESEARCH WORKSHOP DESCRIPTION:

More and more information that could make the difference between taking the wrong client or creating a serious conflict of interest, once available only in pay databases, is now available for free or low-cost on the Internet – the trick is knowing where to find it and how to use it.

This hands-on training, based on real-life law office issues, will not only show you which sites can contain this useful information but how to dig out that valuable information once you're there.

Course materials:

All workshop attendees will receive a copy of Carole Levitt and Mark Rosch's 290 page book, "The Cybersleuth's Guide to the Internet," 8th edition, 2007 – a \$59.95 VALUE! Attendees will also receive a detailed set of fact pattern-based practice research questions that serve as the basis for the workshop's exercises.

