

FACT FINDING ON THE INTERNET: INVESTIGATIVE RESEARCH

*A lawyer's research involves **much** more than just finding cases and statutes. Like a detective, lawyers need to find the **FACTS** and they need to find them fast. Unfortunately, most lawyers aren't taught how to conduct factual and investigative research in law school. The Internet offers an easy way to get the **FACTS** and to **GET SMART** quickly about topics we may otherwise know nothing about.*

*Nationally recognized Internet trainers and authors of the "The Lawyers Guide to Fact Finding on the Internet," Carole Levitt and Mark Rosch, will show you how to be your own detective and unearth factual information **FREE** (or at low cost!) on the Net. Instead of first turning to experts, consultants, skip tracers and private investigators, seminar attendees will quickly learn super search strategies to conduct their own fact finding on the Internet.*

Agenda Get the Most Out of the Internet...

By Learning How the Internet Really Works:

- Sites, Secrets and Shortcuts Revealed
- Identify and Use the Best Search Engines
- Develop Super Search Strategies
- Key into Google's "Advanced Search" Menu
- Fundamental Distinctions Between the "Visible" and the "Invisible" Web
- Locate Information from the "Invisible" Web
- Uncover Ways to Find Deleted Web Pages

By Learning How to Search Like a Private Investigator:

- Find out How to Dig Up "Dirt" about the Opposition
- Uncover Information to Attack a Witness' Credibility
- Seek out the Smoking Gun
- Mine the Web for Missing People
- Discover Addresses (Home and Email) and Phone Numbers (Even Cellular)
- Locate Someone's Aliases, Employer's Name, Political Persuasion
- Glean Private or Personal Information From Usenet Postings
- Unearth Assets

By Learning to Discover Quick and Easy Methods to Access Public Records:

- Birth & Death Records
- Social Security Numbers
- Liens, Judgments, UCCs, Bankruptcies and Dockets
- Real & Personal Property Records
- Business Ownerships
- Criminal Backgrounds
- Identify Low Cost Public Record and Investigative Databases

By Learning to Find Background Information about Attorneys, Firms and Judges

- Locate Articles by and about Judges and Attorneys
- Find Biographies
- Profile a Judge by Researching His/Her Decisions on Specific Issues
- Profile an Attorney by Researching His/Her Cases and Dockets
- Identify Appropriate Attorneys for Co-counsel or Referrals

You Will Learn to Find What You Need, FAST and FREE, When You Need It!

Featuring a step-by-step, easy to follow, PowerPoint Presentation you will learn how to use a variety of FREE Internet resources to maximize your INVESTIGATIVE research efforts. Prior Internet experience is not required, but helpful.

COURSE MATERIALS:

Attendees will receive a copy of Carole Levitt and Mark Rosch's 624 page ABA published book, "The Lawyer's Guide to Fact Finding on the Internet," 2nd edition, 2004 – a \$79.95 VALUE! The book also includes a FREE CD-ROM with links to ALL of the sites discussed in the book.