

FACT FINDING ON THE INTERNET: JUST THE FACTS & SUPER SEARCH STRATEGIES

From scientific information to medical and statistical information, litigation and transactional attorneys often face a costly and time-consuming research process looking for the FACTUAL INFORMATION they need to educate themselves about their client's matter or to find the best EXPERT to assist in this education process. You know that using the Internet can save you time and expense to unearth the FACTS and to find the best EXPERT, but where and how are you going to get that information? Nationally recognized Internet trainers and authors of the *"The Lawyers Guide to Fact Finding on the Internet," Carole Levitt and Mark Rosch, will show you how to become a FACT FINDER and find the FACTS --FAST AND FREE (or at low cost)!*

Featuring a step-by-step, easy to follow, PowerPoint Presentation, they will show you how to use a variety of FREE Internet resources and provide tips to maximize your factual research efforts.

Agenda Get the Most Out of the Internet...

By Learning How the Internet Really Works:

- Sites, Secrets and Shortcuts Revealed
- Identify and Use the Best Search Engines
- Develop Super Search Strategies
- Key into Google's "Advanced Search" Menu
- Fundamental Distinctions Between the "Visible" and the "Invisible" Web
- Locate Information from the "Invisible" Web
- Uncover Ways to Find Deleted Web Pages

By Learning How To Find Specific Factual Information:

- Medical
- Scientific
- Environmental
- Statistical
- Transportation
- Foreign & International
- Entertainment-related & Intellectual Property
- Government

By Learning How To Find General Factual Information:

- Standard Reference Resources from Dictionaries to Encyclopedias
- Free Internet Access To Library Databases & Catalogs
- News, Periodicals & Broadcast Media

By Learning Effective Procedures to Find (and Find Out About) Experts:

- Unearth an Expert on ANY Subject
- Locate an Expert's CV
- Find an Expert's Publications and PowerPoint Presentations
- Discover Discipline Records, Daubert Challenges & License Status
- And MORE

You Will Learn to Find What You Need, FAST and FREE, When You Need It!

Attorneys and other legal professionals will gain practical and effective strategies and skills to conduct systematic and time effective Internet research. Prior Internet experience is not required, but helpful.

COURSE MATERIALS:

Attendees will receive a copy of Carole Levitt and Mark Rosch's 624 page ABA published book, "The Lawyer's Guide to Fact Finding on the Internet," 2nd edition, 2004 – a \$79.95 VALUE! The book also includes a FREE CD-ROM with links to ALL of the sites discussed in the book.